



KSSE 4th QUARTER 2014

PUBLIC FILE REPORT

Prepared By:

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Internal Report

4th Quarter report went as follows

- On December 11th we had La Posada at Xalos Bar which was at full capacity, leaving a couple of hundred of people out of the event.
- On November 30th we had Extavaganza at the Groove of Anaheim, our annual Halloween party and as always it was a great success.
- On October 10 we had a great turn out at our First Toca Fest where an estimate of twelfth thousand people were present.
- Also, we annouced the arrival of Piolin to Entravision Communications and his arrival as the future morning show at Super Estrella 107.1 am.
- There were many giveaways during this quarter: such as tickets to the best concerts in town including, Cafe Tacuba, Enrique and Pitbull, Belanova, and La Ley. Also tickets to amusement parks including Disneyland, Universal Studios Hollywood, Knott's Berry Farm and others.

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New Programming Staff

Resignations

Lay-off

Public Service Program

Organization: PSA BIENVENIDOS – "Resumen Noticias 2014"
Broadcast: 12/31/2014
Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- "Mas Detalles de Accion Ejecutiva"
Broadcast: 12/21/2014
Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- "Detalles De Accion Diferida"
Broadcast: 12/14/2014
Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- "Debate Nacional-Accion Ejecutiva"
Broadcast: 12/07/2014
Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- "Accion Deferida De Obama 2"
Broadcast: 11/30/2014
Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- "Accion Deferida De Obama 1"
Broadcast: 11/23/2014
Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- "Obama Anuncia Reforma Para
Sistemas Migratorias"

Broadcast: 11/16/2014
Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS-
Broadcast: 11/09/2014
Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS-
Broadcast: 11/02/2014
Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS-
Broadcast: 10/26/2014
Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS-
Broadcast: 10/19/2014
Time: 5:00am-5:30
